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| **Assistant Professor Communication Studies – IMC Specialists at the University of North Carolina Wilmington** |
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| Jeanne M. Persuit, persuitj@uncw.edu Brief Summary of Work for this PositionThe Department of Communication Studies at UNCW is seeking candidates for up to two Assistant Professor tenure-track positions with expectation of teaching, research, service and leadership within the subdiscipline of Integrated Marketing Communication (IMC). The faculty member would teach primarily in our fully online-asynchronous OAP model graduate program in IMC. Teaching a 3/3 load beginning August 2024. Upon initial appointment, the successful applicant will teach in the online accelerated M.A. Integrated Marketing Communication program and the undergraduate integrated marketing communication curriculum. Candidates are expected to show an active research agenda in the areas of integrated marketing communication and related fields (public relations, advertising, crisis and risk communication, event and experiential marketing). Minimum Education and Experience RequirementsCandidates must possess a Ph.D. in Communication Studies prior to August 1, 2024.Note: ABD will be considered; however, PhD must be obtained within the first academic year of employment. Demonstrated evidence of IMC orientation in application materials. Preferred Education, Knowledge, Skills & Experience Preference will be given to candidates with* Demonstrated ability and enthusiasm for asynchronous online graduate teaching Engagement in service and leadership within the IMC program and larger department.
* Teaching and research in IMC OR in a related area with a commitment to engage in the IMC approach to advertising, public relations, marketing communication, visual communication, and related areas.
* Experience in online teaching and graduate-level teaching.
* Research agenda that includes collaboration, interdisciplinarity, grant funding and/or student participation.
* Experience in facilitating applied/experiential learning experiences Experience in advising student organizations (Lambda Pi Eta, etc.)
* Fluency with Adobe CC, online course design (such as QM) or other relevant certifications.

Primary Purpose of Organizational UnitThe Department of Communication Studies is a large department within the newly formed College of Humanities, Social Sciences and the Arts. We share a commitment to praxis and applied learning. We value excellent teaching, quality research and engagement with the department, university and discipline through thoughtful service. We are methodologically diverse; we embrace the breadth of the study of communication and our discipline’s social science and humanities roots. We seek energetic and optimistic candidates interested in being part of a department that works to foster and cultivate sustained excellence through a collaborative, supportive diverse and inclusive environment. We work independently and collaboratively to create powerful learning experiences for our students and to create a great place to work. We balance curricular specializations with whole student development and strive to be role models of what we teach. The department offers a B.A. in Communication Studies with a broad curriculum, including integrated marketing communication, media production, performance studies, interpersonal and organizational communication, and rhetoric and communication theory. The department also offers an M.A. Integrated Marketing Communication and hosts a biennial IMC conference. EEO StatementUNCW has been part of the University of North Carolina System since 1969. At the University of North Carolina at Wilmington (UNCW), our culture reflects our values of inclusion, diversity, globalization, ethics and integrity and innovation and we are committed to providing equality of educational and employment opportunity for all persons without regard to race, sex (such as gender, gender identity, marital status, childbirth, and pregnancy), age, color, national origin (including ethnicity), religion, disability, sexual orientation, political affiliation, veteran status, military service member status, genetic information, or relationship to other university constituents – except where sex, age, or ability represent bona fide educational or occupational qualifications or where marital status is a statutorily established eligibility criterion for State funded employee benefit programs. UNCW believes that embracing the unique contributions of our faculty, staff and students is critical to our success and paramount in being recognized for our global mindset. To apply, visit: [https://jobs.uncw.edu/postings/30043](http://send.natcom.org/link.cfm?r=yYAXodQQtVpgKAjbYKNVJg~~&pe=r1Aw1ALLWJc6OMOyntwOkzHedVQT42ps55o7UMW7Mm_55unaVo5x3-eZhlfXMmwEb3vUujNXFYAprKm_SRXX8w~~&t=UQBl9VVf8K4Hirn7C-d22w~~) This institution does not offer benefits to domestic partners. This institution offers benefits to spouses. This institution does not include trans-affirming healthcare coverage for TGE faculty. This institution does not provide support for faculty-parents of TGE youth. |

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